

DM	TOD	REP	
1224		1, 3, 6, 7, 8, 9	10, 12, 13
1226		05, 10, 11, 12	
1228		1, 3, 5, 6, 8, 9	11, 12, 13, 14, 15, 16, 21
1230		05, 11, 13	
PTC	SAM	1, 2, 3, 6, 7, 8, 9	10, 11, 12, 13, 14, 15
ROM	PA	SC	
RM	PC	MC	
1240	1242	SAM	

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910

DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 31, 1995

TO: Division Managers

RE: August Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

*Jim*

J. T. Jones

JTJ/fr

51855 0906

**August '95**  
**1242 Promotion Calendar**

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, (all Brand styles) Marlboro, NJ store <u>only</u>	DORAL Buy 2 Get Free Coffee Mug
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210	HOME LIQUORS CID #1932-00-00	30¢ pack buydown, Select, Winston, inner city locations - Salem, all brand styles	DORAL Buy 2 Get Free Coffee Mug
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores <u>only</u> )	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug

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